

The Service Above Self Online Auction Rotary Club of Tempe South



How about some Barbies! â€" Two Dolls



Starting Bid \$70.00

Retail Value \$120.00

Donated by Dennis & Hada Rogers

Barbie President 2000 & Barbie 'bopsy' sensation!

Barbie is a fashion doll created by American businesswoman Ruth Handler, manufactured by American toy and entertainment company Mattel and introduced on March 9, 1959. The toy was based on the German Bild Lilli doll which Handler had purchased while in Europe. The figurehead of an eponymous brand that includes a range of fashion dolls and accessories, Barbie has been an important part of the toy fashion doll market for over six decades. Mattel has sold over a billion Barbie dolls, making it the company's largest and most profitable line. The brand has expanded into a multimedia franchise since 1984,

including video games, \hat{A} animated films, television/web series, and a \hat{A} live-action film.

Barbie and her male counterpart, Ken, have been described…